



corporate networks



Ahsen's personalized service has always been a credit to him. I have a very trustworthy relationship with Corporate Networks."

- Colin Hartigan

Broker/Owner, Coldwell Banker Fort McMurray



Solutions & Success
The Inside Story

Corporate Networks Delivers A Comprehensive Approach To IT For Coldwell Banker

www.corpnet.ca

Corporate Networks Delivers A Comprehensive Approach To IT For Coldwell Banker

Coldwell Banker Fort McMurray is a leading real estate company. In 2006, Colin Hartigan launched the business, bringing one of the oldest and most established residential real estate franchise systems in North America to Fort McMurray.

As a thriving business, Coldwell Banker has grown and adapted over sixteen years in operation, a key part of which has been the adoption of IT solutions. Since day one, they have trusted Corporate Networks to take care of their IT for them.



Corporate Networks Has Been With Coldwell Banker From The Very Beginning

"I was looking for a one-stop-shop," says Colin.

When Colin launched Coldwell Banker, he already knew Corporate Networks CEO Ahsen Butt, which made finding the right IT company a simple process. Colin wanted to hire an IT partner that would be able to address each and every IT need his company would have.

That's precisely what he got with Corporate Networks.

Colin signed up for a comprehensive monthly service plan, and the rest is history. Sixteen years later, Coldwell Banker's 34 agents make daily use of their office technology to stay productive in their work.





Corporate Networks Offers Outsourced IT Expertise

Companies that manage their IT internally may value the control and oversight they have in that arrangement, but the expenses can quickly add up. Furthermore, if anything happens with that internal staff, it's up to them to fix the problem.

This is a major advantage that businesses like Coldwell Banker harness by outsourcing with Corporate Networks. When you outsource your IT support, you don't have to pay the following costs...

▶ **Employee Expenses**

An in-house IT team can cost a lot to have on staff. To be effective, IT service and support require up-to-date skills and expertise.

▶ **Benefits, Sick Leave, Vacation Costs**

There are additional expenses on top of the salary to consider. For example, holidays, and the coverage needed while a network administrator is away. When you consider all of this, just one IT staff member can cost even more than a standard salary.

▶ **Ongoing Training and Certifications**

With cybercrime and other threats to your business, you must ensure your IT staff is trained on the latest cybersecurity tactics. In addition, software, hardware, and cloud solutions are constantly evolving.

To provide the most cost-effective IT solutions, your IT personnel should attend vendor training and stay up on certifications that expire. These training and certification expenses can really mount up and may involve travel expenses as well.

With Corporate Networks, Coldwell Banker doesn't have to worry about managing, training or compensating an IT team. Via a simple monthly service agreement, all of Coldwell Banker's IT needs are seen to.



Corporate Networks Delivers Fast & Effective IT Support

Like any organization, Coldwell Banker is immediately affected by problems with their IT.

It's such a crucial part of their operations that even a small problem or occasional lag can have considerable consequences. That's why they need quick and effective support from their IT company, which is exactly what they get from Corporate Networks.

The Coldwell Banker staff knows they can rely on the Corporate Networks team for support. When they encounter an issue, they get in touch with us and get a response right away, helping to limit downtime and interruptions to their productivity.

Corporate Networks proactively manages the infrastructure and delivers responsive and effective support every day for the Coldwell Banker team. We ensure their IT is working, whether that means solving a quick problem remotely, or getting on the phone with one of the vendors so they don't need to.



Corporate Networks Is Coldwell Banker's One-Stop-Shop For IT

Over the course of these past sixteen years, Corporate Networks has shown the Coldwell Banker staff how simple and more effective their IT can be. By applying proven best practices and industry-leading solutions, the Corporate Networks team has optimized Coldwell Banker's IT environment.

"Ahsen's personalized service has always been a credit to him," says Colin. "I have a very trustworthy relationship with Corporate Networks."

Since partnering with Corporate Networks, Coldwell Banker has enjoyed seamless and effective support for their entire organization. They can trust that no matter what IT issue comes up, big or small, Corporate Networks will be able to handle it for them.